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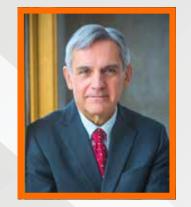
FirstFinancial CREDIT UNION

CELEBRATING

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Honored to Grow with the Community We Love.

The First Financial Newsletter Spring/Summer of 2022



HELLO FROM THE CEO

A message from First Financial's President Ron Moorehead

Hello and Welcome to the First Financial Spring Newsletter!

If you have been watching, reading, or listening to the news lately you probably have heard two words that might make you pause a little – inflation and recession. I started working in the mid 70's and remember inflation well, and how our raises didn't always keep up with inflation. I also remember some crazy high interest rates in the early 80's – the interest rate on my first home was 14%. The Federal Reserve has outlined a strategy to fight inflation and they hope to do so without causing a recession, but if you are concerned about how you will weather what lies ahead, a free financial checkup could be just what you need. Contact us and make an appointment for free credit counseling or help on building a budget here.

If you regularly review our **News and Events** section of our website, you may have noticed that we will be relocating our South Valley branch. It will be a while before we make the move, as where we are moving to is, at this time, basically a very nice plot of dirt. We will start construction late this year, and it should be done by fall of 2023.

Our current South Valley branch does not have a drive-thru, but good news – the new location will have one!

Our Annual Meeting is coming up very soon, we will be having it on May 21st at Isotopes Park before that evening's New Mexico United soccer game. It will be nice to be back in person after two years of virtual meetings. It should be a great evening and I look forward to seeing you there.

I appreciate all the confidence you have placed in us over the years, but especially through the pandemic. May this year be one of the best ever for you and your loved ones. Thank you!

First Financial President and CEO Ronald Moorehead

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Celebrating 85 years at this years 2022ANNUAL MEETING



NIN STRONG IN PROUD



Members can score by attending First Financial Credit Union's (FFCU) 85th Annual Meeting and a NM United Game! Join us on Saturday, May, 21, 2022 for our 85th Annual Meeting and the NM United VS. Phoenix game! Hear from the Board of Directors about what has been happening at your Credit Union and afterwards, stay in the stadium for free prizes, food and the New Mexico United Game!

RESERVE YOUR FREE TICKETS AT FFNM.ORG

There are only a limited amount of tickets available! Ticket reservations are available 2 different days with 4 hour time slots or until the allotted amount of tickets per day are claimed. Reserve your tickets, Monday, May 9th from 9:00am - 1:00pm and Wednesday, May 11th from 6:00pm - 10:00pm. Only 6 tickets max are allowed per membership. Ticket reservations will close once the max ticket amount per day is reached. A ticket for each person (2 or older) is required to get into the Annual Meeting and to stay for the NM United Game. Parking lots are controlled by UNM and will require a charge of \$12 for each carload. Parking must be purchased the day of the Annual Meeting and can only be paid through Debit/Credit Card. Cash is not accepted.

2022 ANNUAL MEETING EVENT SCHEDULE

4:30pm - Doors open at the Third Base Gate for FFCU Members to enter. Please read the Isotopes 'Know Before You Go' for policies and procedures to enter the venue. Only one clear plastic, vinyl or PVC bag per person is allowed. The Annual Meeting will be held between sections 117 and 119.

5:00pm - 2022 Annual Meeting begins between sections 117 and 119.

6:00pm - Free buffet dinner for FFCU members who attend the Annual Meeting. Once the Annual Meeting has concluded, members will move to the Picnic Pavilion.

7:00pm - NM United vs. Phoenix Rising FC game. Members who attended the Annual Meeting can watch the game either at the Picnic Pavilion or at the Berm grass area seating.

ALBUQUERQUE / RIO RANCHO BRANCHES

- 4910 Union Way NE
- 2700 San Mateo NE
- 6100 Coors Blvd NW Ste J
- 1625 Rio Bravo Blvd, SW Ste 6
- 831 Juan Tabo NE, Ste A
- 10400 Academy NE, Ste 150
- 2201 Rio Rancho Blvd SE

DEMING BRANCH

• 801 East Cedar

GALLUP BRANCHES

- Downtown: 307 W.
 Aztec Ave
- Mesa View: 1383 N.
 HWY 491

FARMINGTON BRANCH

• 4919 E. Main St. Ste 103

LAS CRUCES BRANCH

• 901 E. University Suite Q

PORTALES BRANCH

• 700 W. 2nd St.

SILVER CITY BRANCH

• 2290 Superior Street

PINEHILL BRANCH

• Inside Pine Hill Market

ZUNI BRANCH

• 1230 HWY 53

www.ffnm.org 1-800-342-8298

BOARD OF DIRECTORS

CHAIR: Cassie Kelley

FIRST VICE CHAIR:

Loretta Montoya

SECOND VICE CHAIR:

Vincent Esparza

SECRETARY/TREASURER:

Stewart Logan

DIRECTORS

Ava Boswell

Iva Curley

Rick Goshorn

Cindy Frost

Melissa Wauneka

EMERITUS DIRECTORS

Boyd Miller

Cathy Thomas

Pablo Rael

SUPERVISORY COMMITTEE

Christine Duncan

Secretary

Jennifer Gibbs Member

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Patricia Roughgarden Member

CONNECTIONS

STRONG PROUD Stay up to date on our community involvement and ways you can get involved at ffnm.org/communityconnections!

SOUTH VALLEY BRANCH IS MOVING!



The new branch will be located in the Avanzado Zone at the corner of Rio Bravo and Loris Dr. near the Mister Car Wash

More Details Announced Soon.



Available in-person for your mortgage loan related questions FRIDAYS AT ROTATING BRANCHES.



Visit ffnm.org/askalender for branch schedules.