

FOR IMMEDIATE RELEASE: May 12, 2022

CONTACT:

Jolene Hums
Marketing Assistant
INOVA Federal Credit Union
574.322.6657 800.826.5465 x 6657
jhums@inovafcu.org

INOVA Federal presenting sponsor for Premier Arts Ducky Derby

Elkhart, IN —INOVA Federal is the presenting sponsor for Premier Arts Ducky Derby on May 26th. The Ducky Derby is a fundraiser to help fund the Elkhart ArtWalk. All the adopted Duckies will be dropped simultaneously into the Elkhart River and float toward the finish line. The Duckies float down the St. Joe River from Elkhart Ave. Bridge to the Jackson St. Bridge. Up to \$1500 in prizes will be award to the Duckies that take 1st. 2nd, and 3rd place.

"Local arts and culture initiatives, and local businesses have a substantial economic impact on a community, so it's only fitting as the only locally headquartered financial institution in downtown Elkhart, that INOVA continues to support the Elkhart ArtWalk." said Kerie Sekal, Vice President of Marketing and Member Engagement for INOVA Federal. "INOVA was originally established back in 1942 to serve the employees of Miles Laboratories, so our roots run deep here. Being the presenting sponsor of this new Ducky Derby event is just another fun way for us to continue to partner with our community and celebrate our 80th anniversary."

About INOVA Federal Credit Union

INOVA Federal Credit Union is a member-owned, financial cooperative headquartered in downtown Elkhart, Indiana. Established in 1942, INOVA was originally chartered to serve the employees of Miles (Bayer) Laboratories. Today, INOVA serves over 44,000 members and the employees of over 500 companies. INOVA has nine branch locations in three states, as well as 5,600 service center locations and 30,000 free ATMs nationwide.

About Elkhart ArtWalk

Elkhart ArtWalk is a celebration of all-things art. The last Thursday of each month, April to October from 5 to 8 p.m., local artists and vendors are stationed at the Civic Plaza. For more information, please visit ElkhartArtWalk.com. This event is powered by Premier Arts, a non-profit organization invested in bringing arts to downtown Elkhart.



About Premier Arts

Premier Arts inspires the imagination and develops the creative spirit of our community. Its focus is on youth, family, and lifelong learning. Premier Arts, the Resident Theatre of the Lerner Performing Arts Center, is composed of professional staff guided by engaged community leaders serving as the Board of Directors.

###

