

FOR IMMEDIATE RELEASE: March 8, 2023

CONTACT:

Jolene Hums Marketing Assistant INOVA Federal Credit Union 574.322.6657 800.826.5465 x 6657 jhums@inovafcu.org

## INOVA Federal Donates \$8,250 To World Council of Credit Unions

Elkhart, IN — INOVA recently contributed \$8,250 to the World Council of Credit Unions' (WOCCU) Global Good initiative. The funds were raised through INOVA's Global Good Visa credit card program. When INOVA members use their Global Good Visa card, INOVA donates a portion of the income generated to WOCCU, helping to fund the expansion of affordable financial services and financial education programs around the globe. This donation has grown for the third year in a row.

"INOVA's Global Good Visa Card was launched in 2020 as a way for INOVA members to support vital programs and initiatives for those who might otherwise not have access to more sophisticated financial services", says Dallas Bergl, President & CEO of INOVA Federal. "By simply using their Global Good Card our members are helping communities around the world and we are grateful for their support with this initiative."

For over 80 years, INOVA Federal has been guiding its loyal members through their journey toward financial wellness. The Global Good program is the perfect conduit for INOVA to expand its mission of improving the financial well-being of others beyond the local community and across borders, and to have its members be a part of such a movement to make even more of an impact.

## About INOVA Federal Credit Union

INOVA Federal Credit Union is a member-owned, financial cooperative headquartered in downtown Elkhart, Indiana. Established in 1942, INOVA was originally chartered to serve the employees of Miles (Bayer) Laboratories. Today, INOVA serves over 46,000 members and the employees of over 500 companies. INOVA has seven branch locations in two states, as well as over 5,000 service center locations and 30,000+ free ATMs nationwide.

## WWW.INOVAFEDERAL.ORG

Corporate Office • P.O. Box 1148 • Elkhart, IN 46515 • 574-294-6553 • 800-645-3732



About the World Council of Credit Unions

WOCCU is the global trade association and development agency for credit unions and cooperative financial institutions, with member organizations in nearly 118 countries. WOCCU and its members impact millions of people's lives, their credit unions, and national financial systems across the globe. WOCCU works to advance financial inclusion through the credit union and cooperative model by engaging in international advocacy, development, education, and networking that empowers underserved populations, and promotes more equitable and resilient communities.



## WWW.INOVAFEDERAL.ORG

Corporate Office • P.O. Box 1148 • Elkhart, IN 46515 • 574-294-6553 • 800-645-3732