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## PRESS RELEASE

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### **West Shore Bank to Host Rhythm & Dunes Concerts at Waterfront Park**

LUDINGTON, MI – West Shore Bank is pleased to announce that their Rhythm & Dunes concerts will take place this year in Downtown Ludington. The annual summer concert series was postponed in 2020 due to the COVID-19 pandemic. With the State of Michigan’s capacity limit for outdoor events lifted, the Bank has decided to move forward with hosting the two planned summer concerts on Saturday, July 24 and Saturday, July 31 at Waterfront Park in Downtown Ludington. Food vendors will be available starting at 5 p.m. and music begins at 6 p.m.

West Shore Bank’s Rhythm & Dunes free summer concert series has been bringing local families and visitors together for nearly a decade. The two-concert series has served as a summer staple in the community, providing a fun-filled evening for families, supporting local businesses, and raising funds for local high school music programs.

One of the most popular beach bands in the world, the **Landsharks Band**, will create a fun-filled family Beach Party with popular songs from Jimmy Buffett, the Beach Boys, and more! This band really knows how to get a crowd going! Having performed at Disney, at numerous Super Bowls and hired by Jimmy Buffett to be the house band at *Margaritaville*, these experienced and talented performers will play a huge list of beach-themed favorites. Get ready for a **Landsharks Band** concert experience, performing on Saturday, July 24. To learn more, look them up on Facebook @landsharksband.

On Saturday, July 31, prepare to be transformed to an ‘80s Retro Night featuring the **Mega 80’s Band**. A popular group from the Detroit area, their mix of accurately replicated favorites of the ‘80s era and retro styling has made them a dominating force throughout Michigan. With their infectious feel-good vibe and tremendous stage presence, get ready to rock to your favorite hits from the ‘80s! Go to @Mega80s on Facebook to learn more about this band.

The free concert series is entirely planned, organized and underwritten by West Shore Bank and their employees. Not only do the Rhythm & Dunes concerts offer a great opportunity for local families to enjoy free music and a fun night out, but the events also raise funds for music programs at local area schools. The concerts in 2019 raised more than \$14,000. Donations are also accepted online at [RhythmAndDunes.com](http://RhythmAndDunes.com).

While all broad epidemic orders are expected to be lifted on July 1, any State and local guidelines in place at the time of the concerts will be followed to assure the safety of our local community.

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*Founded in 1898, West Shore Bank is an independent and locally owned community bank with nine full-service banking offices along Michigan's west shore. West Shore Bank – Wealth Management provides investment, trust and insurance services with offices in Muskegon, Ludington and Traverse City.*