



CU HAWAII
Federal Credit Union
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FOR IMMEDIATE RELEASE

CU HAWAI'I FEDERAL CREDIT UNION OPENS A NEW STUDENT BRANCH AT PĀHOA HIGH & INTERMEDIATE SCHOOL

Pāhoa, Hawaii — CU Hawai'i Federal Credit Union, in partnership with the Hawai'i State Department of Education, opened a new student credit union at Pāhoa High & Intermediate School. The student branch provides work-based learning, financial literacy education, and financial services to students, faculty and staff.

A grand opening and ribbon-cutting ceremony was held at the student-run branch at Pāhoa High & Intermediate School on August 18. It is the second student branch in the Puna District and the third student branch for CU Hawai'i FCU. Hawaii DOE Complex Area Superintendent Stacey Bello, Complex Area Officer Wilma Roddy, Principal Kim Williamson, Vice Principal Brianna Sanchez, along with CU Hawai'i Board Chair Eric Tanouye and President/CEO James Takamine attended the grand opening of the new school branch—fully staffed and operated by students.

Student Member Service Representatives gain valuable work experience, improve their financial literacy, and earn money through this work-based learning opportunity. The student credit union also provides financial services and education to the greater Pāhoa High & Intermediate School community as students serve their peers and teachers.

Principal Kim Williamson remarked, "CU Hawai'i has provided a great opportunity to the students of Pāhoa High and Intermediate School. The real world application of financial literacy will help to strengthen the Puna community and Hawai'i Island. We are proud to



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partner with this financial institution and look forward to building and sustaining this program.”

CU Hawai'i Board Chair Eric Tanouye, thanked the leadership of DOE along with Principal Kim Williamson and his staff in partnering with CU Hawai'i to extend “More Possibilities” to the community which is the mission of the credit union.

CU Hawai'i Pāhoa Branch manager Luzviminda Martin said, “This is the beginning of new opportunities, relationships, and possibilities as we partner with Pāhoa High & Intermediate School. It reflects our commitment to serving our community – providing financial solutions, empowering futures, and creating a place where every member feels valued and supported, especially the students.”

CU Hawai'i FCU has two other student branches at Waiākea High School in Hilo and Kea'au High School. The Waiākea High Student Branch was established over 20 years ago with the Kea'au High School Student Branch established last year.

About CU Hawai'i Federal Credit Union

CU Hawai'i is a not-for-profit, federally insured financial institution owned by its 30,000 members. It was founded in 1955 by 10 Hilo businessmen as the Big Island Businessmen's Federal Credit Union. As a community-chartered credit union, membership is open to all persons living or working on Hawai'i Island. CU Hawai'i's branches are located in Hilo, Kailua-Kona, Kea'au, Na'alehu, Pahala and Pāhoa. CU Hawai'i has Student Credit Union branches at Waiakea High School and Kea'au High School. To learn more, log on to www.CUHawaii.com.

About Pāhoa High School

Pāhoa School was established in 1910 for students from the rural Puna District communities. The school significantly grew over the years, especially in the late 1970s when the rural Puna district was sectioned off into subdivisions after the sugar industry went under. Pāhoa High doubled in size during this period, and many new buildings were built on the campus. Beginning with the 1993-1994 school year, the elementary school began to be administered as a separate campus (the present-day Pāhoa Elementary School), while the high school was accordingly renamed Pāhoa High & Intermediate School. To learn more, visit www.pahoahis.org