



As a credit union, giving back is what we do. Our members give us the financial strength and support we need to make a difference. In turn, we give of our time and talents, and financial support back to our community. We are committed to supporting the communities we serve through financial investments as well as volunteer services by our team of dedicated employees.

Through the Power of Community, Electro challenges individuals and groups in our communities to positively affect their own community by making it a better place to live, work, and play. We believe one of the most vital parts of any community is its people — and it's the people who can positively impact the community.

The Power of Community supports compelling projects, no matter how small, that address solutions to community problems through:

- Change and Innovation
- Volunteerism
- Impact-driven with data and reporting

What the *Power of Community* is.

The greater St. Louis area is a great place to live, work, and play, but there are people in our great community that don't have these positive life experiences. We feel strongly about empowering people to serve and give back to their community. The *Power of Community* challenges individuals or organizations to make a strong and lasting impact on their community. Together we are stronger, and even small ideas can make a positive impact.

Through an annual application process, Electro will award grants up to \$2,000 to individuals or organizations with a solid plan to use their power to have a measurable and positive impact on their community.

What the *Power of Community* is not.

The *Power of Community* is not sponsorships or In-Kind donations. Sponsorship range from being the sponsor of a community event benefiting a specific organization or charity to a program ad for the high school trivia night. The funds raised for sponsorships tend to help support an organization's fundraising, general fund, or "bottom line." In-Kind donations are items such as pens, water bottles, and gift cards. Electro will continue to participate in community and partner events and charitable giving through *The Power of Partnership*.

The Power of Community Grant Eligibility and Requirements

A successful Power of Community grant application outlines a project that solves a specific problem, bridges a gap, or fulfills a specific need in the community. The proposed project must support a specific, connected set of activities, with a beginning and an end, explicit objectives, a predetermined cost estimate, and measurable results. Grant applications may include a request for a combination of financial investment, volunteer hours, and/or credit union staff resources.

- Any individual or organization living or working within Electro's defined member service areas, which includes:
 - Missouri: City of St. Louis, Counties of St. Louis, St. Charles, Franklin and Jefferson
 - Illinois: Counties of Jersey, Madison, St. Clair, and Monroe
- The stated goal must tie to a specific project that has a measurable impact on the community within the defined member service areas above.
- An individual or organization may submit another grant request upon completion of any previous grant-funded project and the submission of a final report.
- Eligible projects include (but are not limited to):
 - Education
 - Health and Social Services
 - Individual or Family Wellness
 - Neighborhood Stability and Revitalization
 - Other community development needs
- Maximum grant award of \$2,000 per project
- Grants are awarded based on demonstrated need, availability of funds, and the Electro's community development annual budget.
- If a project request is approved, the grant recipient must implement the project to expend grant funds within 12 months.
- Grant recipients are required to post and share their projects on Electro social pages and mention Electro within their social posts and shares, as well as press releases or any other public relations involving the project.
- A final report must be submitted within one month of the completion of the project. Reporting details will be issued with approved project proposals. Testimonials, videos, and success stories are encouraged.

The Power of Community grant application process

A volunteer committee composed of Electro staff and volunteers will review project applications as they are received during the grant application period of January 1 through March 31, 2022. The volunteer committee may approve or deny requests at our discretion. Grant awards will be announced no later than May 31, 2022. The grant review committee places a priority on projects which:

- Clearly demonstrate and document a community need to be addressed
- Launch a new program or enhance a current program

- Include an evaluation plan to measure both individual and community impact
- Make a lasting impact on the community
- Includes opportunities for Electro employees to volunteer their time or expertise
- Incorporates community relations and promotion that Electro may participate, i.e., social media, press release, physical presence of credit union’s support for the event or project

How to apply:

Complete the application form.

Attach a full project budget, including estimated expenses with a narrative for each expense item, the amount being requested from Electro, and how the remaining project’s expenses will be covered if greater than \$2,000.

Send all application information to: Electro Savings Credit Union, Power of Community via email: members@escu.org or via mail to Attn: Laura Muggge, 1805 Craigshire Road, St. Louis, MO 63146.

Completed application packets must be postmarked by March 31, 2022, or delivered in-person to any Electro branch by close of business no later than March 31, 2022.

Power of Community Grant Application

Section 1: Contact Information

You Name or Organization’s Name	
Street Address	
City, State Zip	
Email	
Phone	

Section 2: Project Information

1. What is the name/title of this project?

2. What is the overall goal of this project? Explain what problem or issue this project will solve or begin to solve. (100 words max)

3. List project milestones and timeline for completion.

4. Will anyone besides yourself be involved in this project? If so, who?

5. The Power of Community grants awards a maximum of \$2,000. If the project budget is more, how will you fund the remainder of the project budget? (100 words max)

6. Will this project continue after one year? If so, how will you fund next year? For example, if this grant funds the first year of planting and cultivating a community garden, how will you fund the garden in future years? (100 words max)

7. How will you measure the success of this project? For example, how many people/families this project will impact? (100 words max.)

8. Are there opportunities for Electro employees to assist in the project? (100 words max)

Section 3: Project Budget

List the budget for this project. In simple terms, what will you spend the grant funds on, and how much do those items cost? (Add more lines as needed)

Describe Cost Item	Cost \$
Total	