



Federal Credit Union

## Atlantic Federal Credit Union Social Media Public Use Policy

**Atlantic Federal Credit Union** has created some house rules around participating within our Facebook, Instagram, Twitter, YouTube, and LinkedIn communities, to make sure we provide a quality and respectful environment for our followers and fans. We welcome member and non-member participation. Please read our guidelines around sharing information, asking questions and contributing to discussions; also how we'll respond to anything that's abusive, unsuitable or derogatory.

### **Please DO:**

- Atlantic wants to hear what you think of the posts you read on our wall, so please comment to let us know your feedback. If you have an idea for a subject, would like to provide feedback, or would like an Atlantic representative to follow up with you, you may email us directly at [info@atlanticfcu.com](mailto:info@atlanticfcu.com).
- Atlantic is pleased that people want to proactively share information and tips; however, we can't guarantee the accuracy of content that isn't posted by administrators of our page, and Credit Union and its employees are not legally responsible for content posted by third parties.
- Respect everyone on our page at all times.
- Ask for assistance with our banking products, services, or marketing, we're here to help.

### **Please DO NOT:**

- While we want to be as helpful as we can, we cannot provide investment, legal, tax or other specialist advice on Facebook so please don't post about your specific situation.
- Our Facebook page is an open, public site, so do not:
  - Post personal information about yourself or others, such as account details or contact details. These will be deleted.
  - Harass, cause distress or inconvenience to, or infringe the rights of, another person.
  - Use profanities, racist, sexist, abusive, threatening, defamatory, obscene, pornographic or deliberately inflammatory language – any serious or repeated offenses will result in your comment being deleted and could lead to your account being blocked from our page.
  - Use these online spaces for illegal purposes or to breach any laws.
  - Upload or transmit any computer viruses or material that is defamatory, offensive or obscene to this page.
  - Post any advertisements or solicitations by third parties.
  - Post the same comment multiple times.
- If you post a comment, links or images which breaks one of these house rules then we will delete your post.

Atlantic is very happy to have our employees 'like' and interact with our page; however, we ask them not to speak on behalf of the Credit Union, provide any advice or comment on our financial products and services. These issues are for "one-on-one" communication directly between our customers and the Credit Union and its authorized employees.

Atlantic Federal Credit Union reserves the right to change these guidelines at any time at its sole discretion.

Revised June 3, 2022